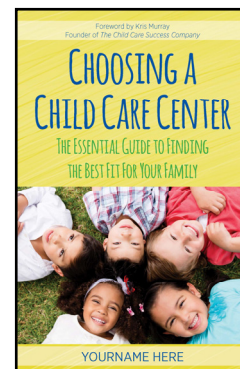


# THE MAIN STREET AUTHOR CHILD CARE SHOOK LICENSING PROGRAM

This program offers you the unique opportunity to leverage the professionally authored and designed child care shook and related Shook FastStart Toolkit in your business. Your license entitles you to the use of the shook and shook-related marketing assets within a 5-mile radius of your locations as long as your license remains active (minimum one year). This program includes:

## 1. Choosing a Child Care Center shook:

- ✓ Customized with your name as solo author (or co-author w/ Kris) on cover and interior
- ✓ Your choice of one of five cover design options (custom covers available for additional fee)
- ✓ Your logo and business info on the back cover
- ✓ Your business as the publisher
- ✓ Your custom first-page/last-page call-to-action (to be provided by you)
- ✓ Your author biography (to be provided by you)
- ✓ Your center information (to be provided by you)



## 2. Shook FastStart Toolkit Includes:

- ✓ "Flip" version of your shook (for web use)
- ✓ Shook 3D cover images
- ✓ Print ad templates
- ✓ Postcard template
- ✓ 3-step email campaign template
- ✓ Signed copy of *The Magic of Free Books*

## ★ FAST ACTION BONUSES! ★ (These expire 07/12/21 at midnight)

- wow!** 100 printed copies of the child care shook (\$500 value)
- wow!** *The Magic of Gratitude* gift shook license (\$1,000 value)
- wow!** Two Best Practices trainings with Mike Capuzzi (\$1,000 value)

**Yes, I want to take advantage of this special offer to participate in the Main Street Author Child Care Shook Licensing Program. I agree to the selected payment option below and the terms and conditions on the next page.**

### Centers with 1-3 Locations

**Setup Fee**—One payment of \$1,997 now + your license fee option:

**First Year License Fee Monthly Option**—\$6,000 split into 12 monthly payments of \$500 (starting Sept. 1, 2021).

**First Year License Fee One-Pay Option**—\$5,500 charged on Sept. 1, 2021.

**NOTE:** After the first year commitment, your license renews for another year at the renewal rate of one-payment of \$1,000.

### Centers with 4+ Locations

**Setup Fee**—One payment of \$1,997 now + your license fee option:

**First Year License Fee Monthly Option**—\$8,400 split into 12 monthly payments of \$700 (starting Sept. 1, 2021).

**First Year License Fee One-Pay Option**—\$7,700 charged on Sept. 1, 2021.

**NOTE:** After the first year commitment, your license renews for another year at the renewal rate of one-payment of \$1,000.

Name & Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Marketing Assistant Name and Email \_\_\_\_\_

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Exp. date:   /

Security code:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE FAX BACK TO 800.690.0842 OR SCAN AND EMAIL TO INFO@BITESIZEDBOOKS.COM**

# THE MAIN STREET AUTHOR CHILD CARE SHOOK LICENSING PROGRAM TERMS AND CONDITIONS

## You acknowledge and agree to the following:

1. Bite Sized Books (BSB) & Child Care Success Academy (CCSA) own the copyright to all program content.
2. This area-exclusive license (5 mile radius around your locations) are in effect for your business only and may not be resold, assigned or transferred to any other individual or entity.
3. Licensee will provide necessary finalized and approved content for the specific shook customization areas. Only these specific areas of each shook are customizable by default. If you decide to customize text in the rest of the shook, you must provide us with the final, edited text. You will be charged \$125/hour for us to complete this work (one-hour minimum charge).
4. This program includes up to two rounds of “your content” edits per shook prior to final design. Any additional editing or design time will be billed at \$125/hour with a one-hour minimum per round of changes. This includes any changes made after approval.
5. Licensee is responsible for ensuring all shook content is state-specific as required.
6. Licensee is responsible for final and timely written approval before printing.
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